

Nela Lin@SKGSH

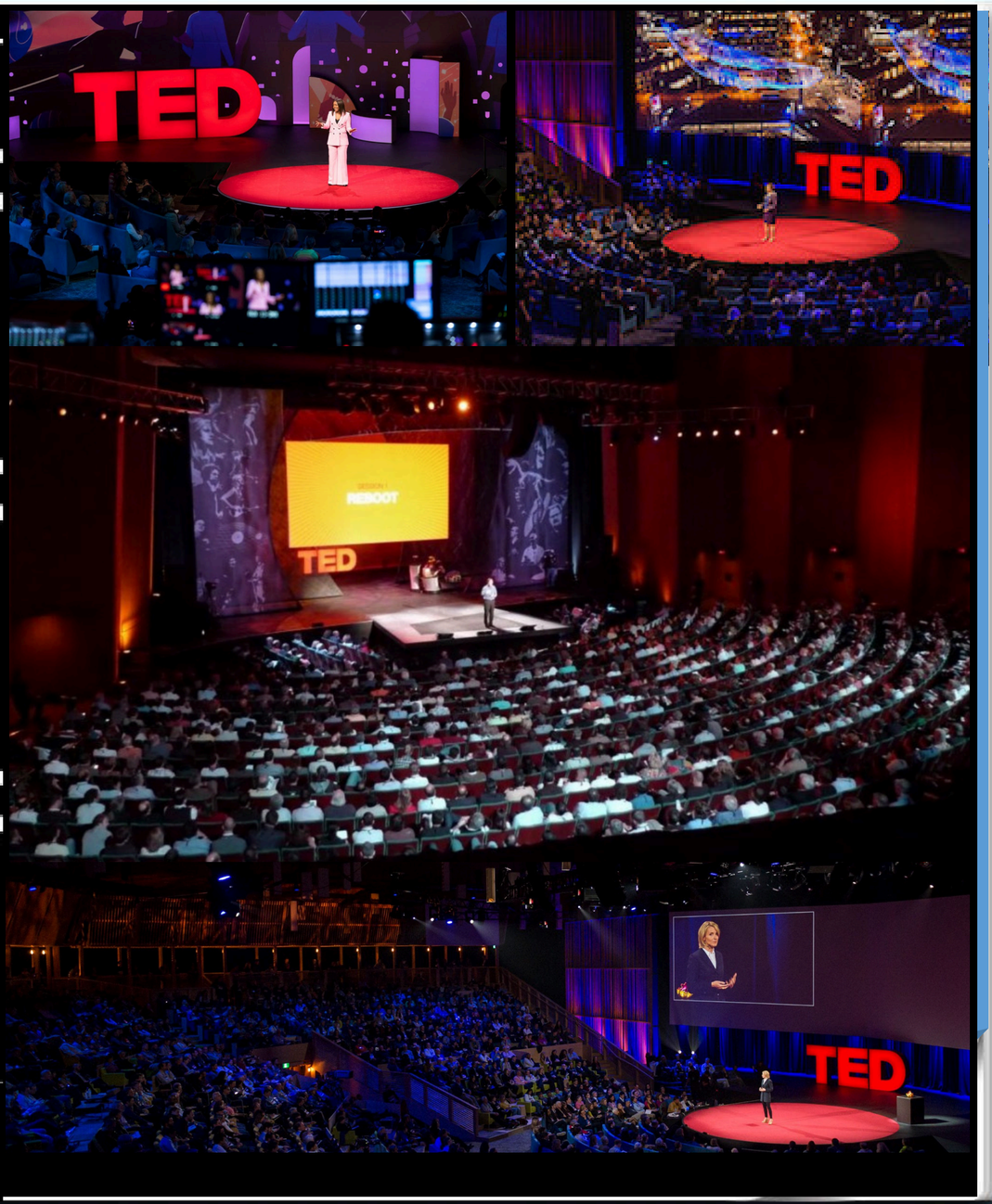
TED Ed

LESSONS WORTH SHARING

TED

TED

Technology Entertainment Design



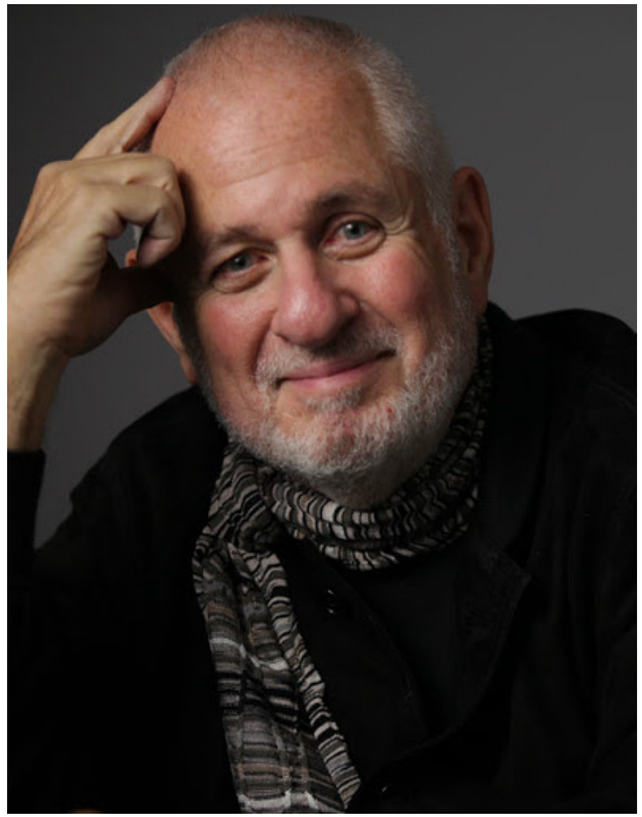
Who started TED?

Richard Saul Wurman

They started out small now they have 3,000 videos



First TED in California





What is TED?

1. **TED**, it turns out, is not a person it is a nonprofit organization
2. The idea is **spreading** innovative ideas and exciting discoveries through 18 minute **talks**
3. **TED** Speaker need to use technology, need to entertain and design the speech

Why are TED talks important?

TED Talks have an impressive talks that are open to everyone or any member in the society

TED
Ideas worth spreading





Do TED Speaker get paid?



TED does not pay speakers.

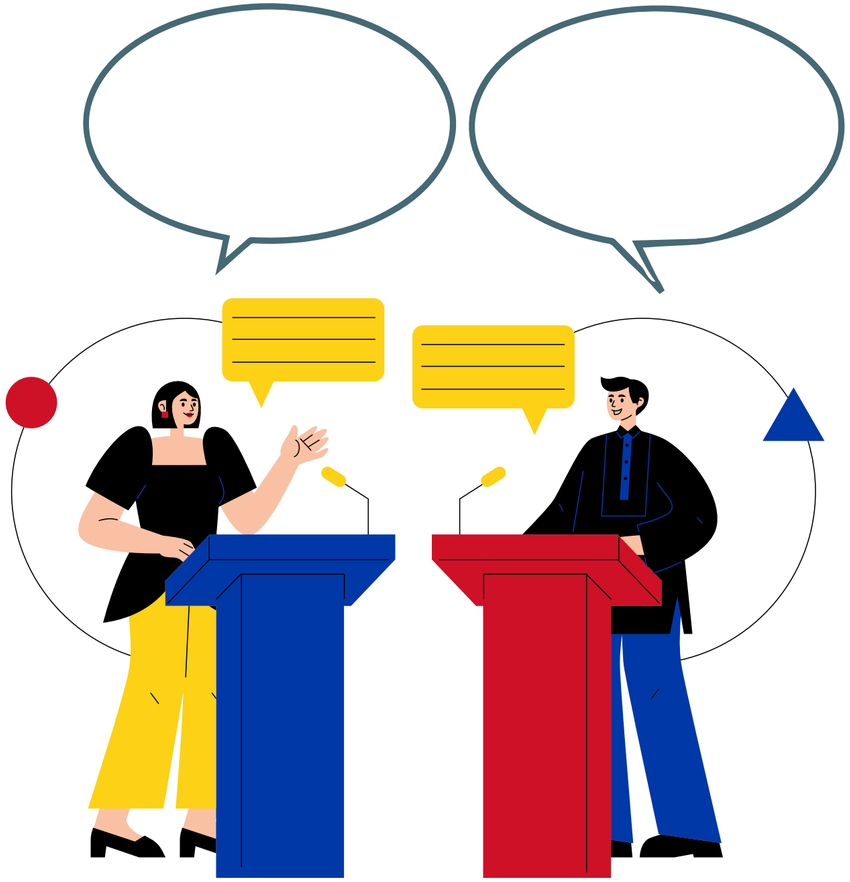
They do however, pay all traveling expenses





and provide quality living accommodation while for their speakers.

Can anyone give a TED talk?



- TED is through a nomination
- “Idea worth spreading”
- TED talk will focus on and links to videos of your previous speeches or presentations



How much does it cost to give a TED Talk?

1. The **conference costs** $10,000 to attend
2. $5,000 tickets available to select first-timers
3. You need to buy membership



How do I choose a TED talk topic?



1.Choose a topic you're personally passionate about

2. Play with different ways to narrate (take us on) your journey of discovery around that topic;

3. Stay focused on your most important point

4. Understand what makes all of this important to your audience.

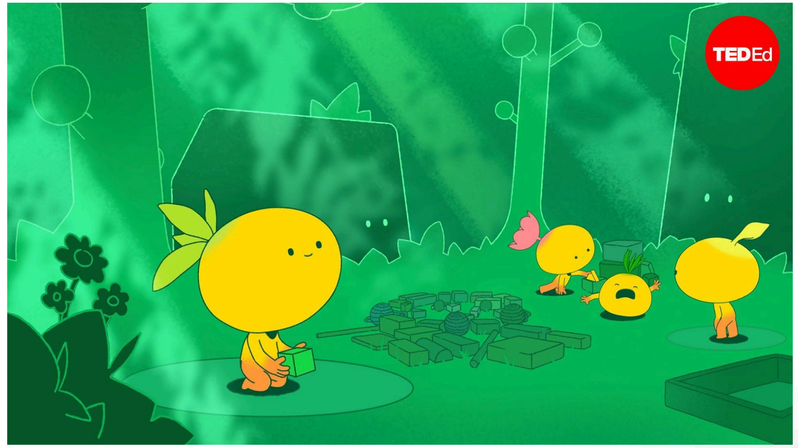
TED Topics



名人 TED 演講
觀察開場、故事與感染力

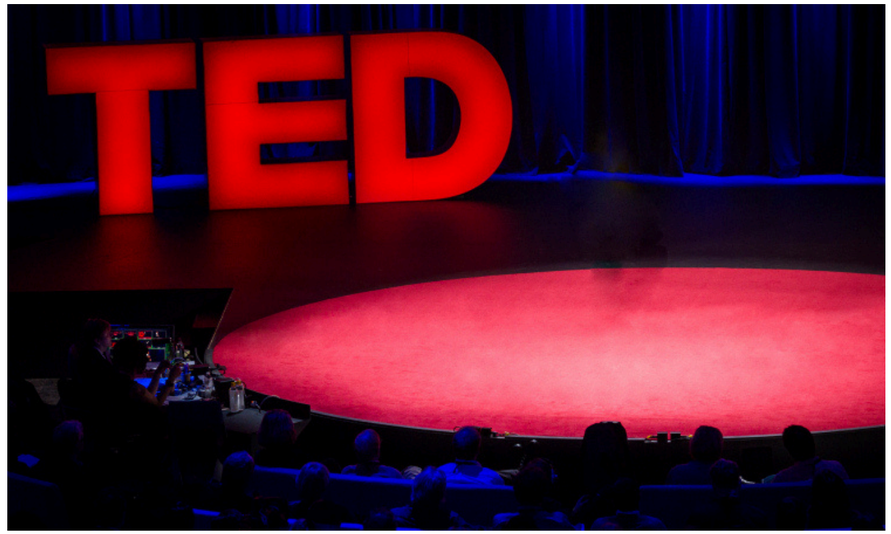


青少年 TED 演講
讓學員知道年輕人也能分享有價值的想法

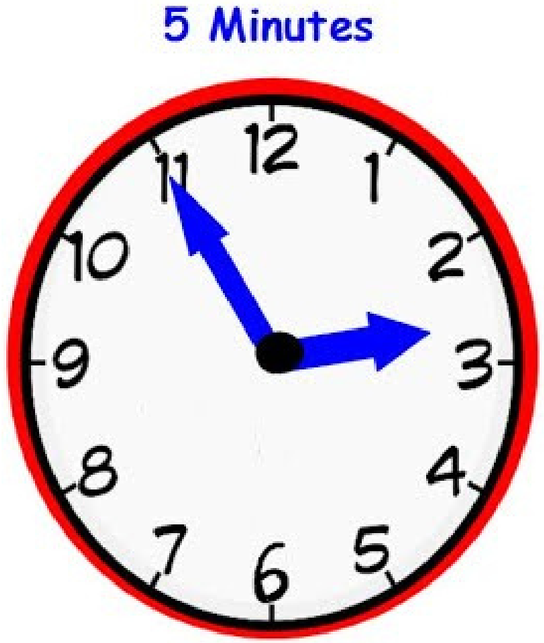


TED-Ed 動畫影片
觀察如何用卡通和故事解釋一個概念

Presentation

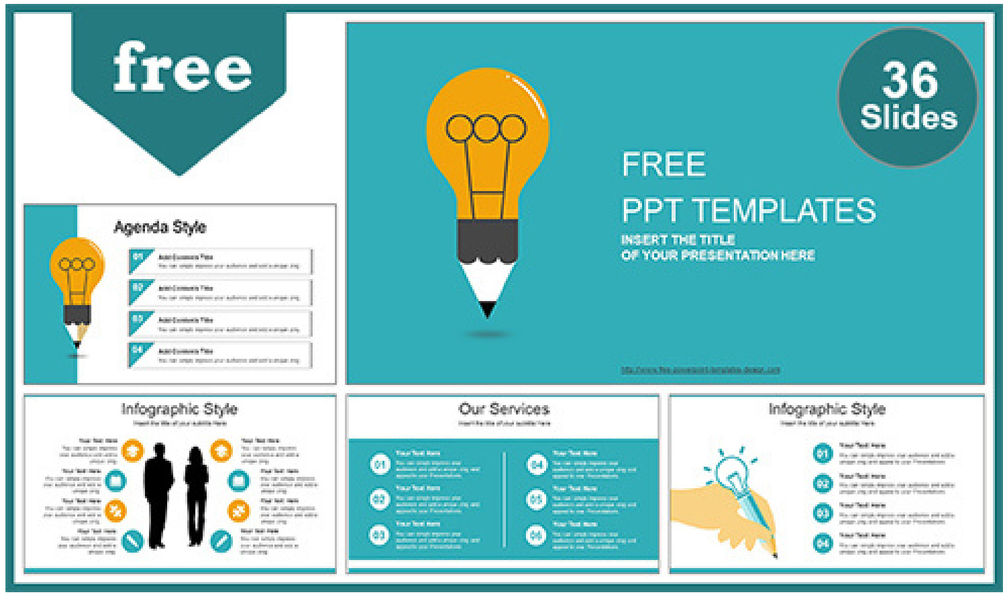


Presentation has to be clear



It should be 4-5 minutes

PPT



- Not too wordy
- Pictures only
- Short Videos
- Charts

SDGS



17 SDGs



Problem and solution

PBL

Project Based Learning (PBL)

TED

IDEASWORTHSPREADING

What is TED TALK?

What are the Speakers' Jobs

share innovative ideas.

inspire through personal expertise

call people to action



what is your goal?



make a
GOOD impact



What do you usually feel before doing a ted talk?

Feeling?









How do you feel?

How to overcome nervousness?





How to Prepare?



what to prepare?

YOUR VOICE, YOUR IDEA!

Choose Your TED Topic! • 選擇你的演講主題

01
My Hometown, My Pride
我的家鄉，我的驕傲

02
A Day in My Life
我的一天

03
Our Ocean, Our Future
海洋與我們的未來

04
The Power of Kindness
善意的力量

05
The Real Me
做真正的自己

06
One Small Change
一個小改變

Every great TED Talk starts with one powerful idea.

1. My Hometown, My Pride

我的家鄉，我的驕傲

Share something special about Pingtung its culture, food, or people. What makes your hometown special?

2. A Day in My Life

我的一天

Talk about an unforgettable day or experience. What day changed the way you think?

3. Our Ocean, Our Future

海洋與我們的未來

Discuss marine pollution, ocean protection, or environmental challenges. How can young people protect our oceans?

4. The Power of Kindness

善意的力量

Share how one small act of kindness made a difference. Can one small action change someone's life?

5. The Real Me

做真正的自己

Talk about identity, confidence, or being yourself. What makes you unique?

6. One Small Change

一個小改變

Suggest a simple action to improve your school or community. What would you change to make the world better?



YOUR TURN

LET'S DRAW LOTS!

let's have some tongue twisters

"She sells seashells by the seashore."

let's have some tongue twisters

I scream, you scream, we all scream for ice cream!

IMPROMPTU SPEECH



What is impromptu speech



👉 An impromptu speech is a short talk you give without preparing in advance. You get a topic right away, think quickly, and speak for 1–2 minutes.

Instructions:

1.You will pick a question from the bowl

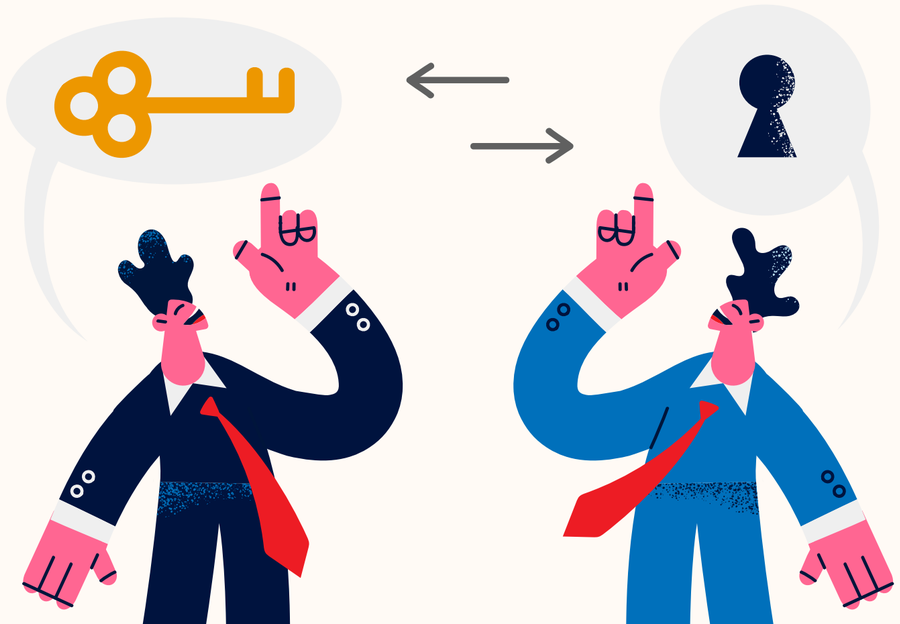
2. You have one minute to think and two minutes to answer

3. You need to give two or three sentences in your answer

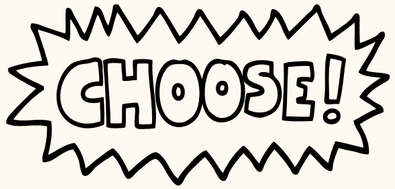


Instructions:

4. Other students will say something about their classmate’s presentation



5. Say three good things about their presentation and one thing they can make better



A TOPIC THAT MATTERS

A great TED-style talk begins with ONE meaningful idea

♥

I CARE

What is important to me?

★

I KNOW

What have I learned or experienced?

!

I WANT TO CHANGE

What problem would I like to solve?

TRY IT! Tell your partner: "I want to talk about ___ because ___."

BE REAL, NOT FAKE!



Your own story is more powerful than pretending to be someone else

✓

BE REAL

Share true experiences.
Use reliable facts.
Speak from your heart.

×

AVOID FAKE

Do not invent facts.
Do not copy someone else's story.
Do not exaggerate to impress.

TRY IT! Which sounds more convincing: a true personal story or a made-up one? Why?

LET YOUR BODY SPEAK!

Your audience listens with their eyes, too



EYE CONTACT

Look around the room, not just at your slides.

FACIAL EXPRESSION

Let your face match your message.

GESTURES

Use natural hand movements.

↑ POSTURE

Stand comfortably and confidently.

TRY IT! Say “I have an amazing idea!” once without gestures, then with gestures



YOUR VOICE HAS POWER!

Speak so the last person in the room can hear you

VOLUME

Not too quiet. Not shouting

PACE

Not too fast. Give people time to listen

PAUSE

Stop briefly after an important idea

EXPRESSION

Change your tone to show feeling

TRY IT! Say “This is our future.” in three ways: too quiet, too fast, and just right!

KEEP IT SIMPLE!

Your slides support your story, they are not your story



ONE IDEA

One main message per slide

LESS TEXT

Use keywords, not paragraphs

BIG VISUALS

Choose clear, meaningful images

LESS EFFECTS

Avoid distracting animations

WHICH SLIDE IS BETTER?

Compare a crowded slide with a simple, powerful one



TOO MUCH!

MARINE POLLUTION
Plastic waste affects oceans.
Animals are threatened.
Habitats are damaged.
We should reduce waste.
We should recycle more.

MUCH BETTER!

OUR OCEAN
OUR FUTURE

One strong image + one clear message

CONNECT YOUR IDEA TO THE SDGs

Choose one or two global goals that naturally fit your topic



My Hometown, My Pride

SDG 11 · Sustainable Cities

A Day in My Life

SDG 3 · Good Health & Well-Being

Our Ocean, Our Future

SDG 14 · Life Below Water

The Power of Kindness

SDG 3 · Good Health & Well-Being

The Real Me

SDG 4 · Quality Education

One Small Change

SDG 12 · Responsible Consumption

Tip: An SDG connection should be meaningful, not forced